



How to raise funds
for animal welfare
and have fun doing it

FUNDRAISING

for the RSPCA

To help you this brochure includes:

- some fundraising event ideas
- hints and tips on organising fundraising events
- a sponsorship form
- a paying-in form.

By organising or participating in a fundraising event, you will be helping to raise much-needed funds for the RSPCA to continue helping sick, injured, abandoned and cruelly-treated animals. The RSPCA is completely reliant on public support as it receives no government funding – so thank you very much for taking an interest in fundraising for us. Without you our work cannot continue.



RSPCA, Wilberforce Way, Southwater
Horsham, West Sussex RH13 9RS
Tel: 0300 123 0342 www.rspca.org.uk

Registered charity no. 219099
12.08

The RSPCA would love to hear from you

- The first thing you need to do is decide whether you would like to raise money for your local branch or for the animal welfare work of the national Society – and then contact the fundraising team with details of your event or idea.
- Call **0300 123 0342** to speak to the fundraising team or to find out the contact details of your local branch. In addition, our website: www.rspca.org.uk has a search facility to help you find your local branch (see Local RSPCA), as well as more information on fundraising (see How you can help).



Discover Adventure

The Sahara desert stretches from the snow capped High Atlas mountains of Morocco in the west, to the Red Sea coast 4800km to the east. Its landscape varies from a stony flat expanse to perfect wind blown sand dunes, broken only by the occasional oasis. With proud Berbers as your guides and a small caravan of camels to carry supplies, your group will trek 100km through this varied and stunning landscape. Enjoy this unforgettable experience and raise funds for the RSPCA at the same time.

The Sahara trek is one of the most popular challenges, but there are many more available to suit everyone.

Contact the fundraising team for more information on 0300 123 0342 or e-mail: paatkinson@rspca.org.uk.

The first three letters in fundraising spell FUN! And events can be a lot of fun for organisers and participants alike.

Hints and tips

Here are some pointers to help you plan a fundraising event.

- Make sure you allow enough time to plan and organise your event.
- Fix the date and time of the event.
- Tell your local RSPCA branch or the national Society about your event – call the fundraising team on: **0300 123 0342**
- Draw up a list of jobs.
- If you can, find a volunteer for each of the jobs.
- Make sure your idea is legal – apply for any necessary licences, permissions and insurance.
- For some events, written permission from the RSPCA may be required – contact the fundraising team if you are unsure.
- Make sure what you are proposing to do is safe – the RSPCA cannot accept any liability for accidents.
- Publicise your event thoroughly:
 - put up posters
 - tell your friends and work colleagues
 - tell your local newspaper and radio station.
- Look after the money you have raised:
 - appoint someone to count the money
 - arrange to deliver the money to the RSPCA as soon as possible – use the form at the back of this booklet to send us a cheque made payable to: RSPCA (if you are fundraising for the national Society) or to: RSPCA plus the name of the branch you are fundraising for e.g. RSPCA Halifax & District Branch (we will send it to the branch on your behalf).
- We will send you a certificate in recognition of your valuable contribution to our work.
- Remember to thank everyone who helped!

Did you know?

- The RSPCA is the world's oldest and largest animal welfare charity.
- There are more than **170** local RSPCA branches across England and Wales, as well as the national Society.
- All RSPCA branches are separately registered charities.
- Most RSPCA branches are staffed largely by volunteers.
- RSPCA branches are responsible for more than **70** animal centres and clinics, and **10** animal welfare centres.
- The RSPCA receives no government funding and relies totally on public support.
- The national Society runs **23** animal centres and clinics and **four** animal hospitals.
- Every year more than **1.5 million** calls are received by the RSPCA's national cruelty and advice line. Our inspectors are on the frontline, investigating thousands of cases of suspected cruelty each year.
- The Society campaigns on welfare issues affecting all animals.



Pat Atkinson

Fundraising ideas

To raise £5-£15

- Raise £10 from £1. Make things cheaply and sell them.
You could:
 - craft birthday or Christmas cards from scraps of material
 - make fridge magnets
 - bake cakes or sweets
 - grow fruit, vegetables or flowers from seed
 - hold a sale of good second-hand books and home-made book marks.
- Buy and sell charity items on eBay – find out more on: pages.ebay.co.uk/community/charity.
- Walk instead of catching a bus, train or taxi – and donate the money you would have spent.
- Give up chocolate for a week and donate the money instead.
- Host a coffee morning – it could feature a quiz or a raffle too.

To raise £15-£50

- Ask us for a collection box and throw in your loose change.
- Produce quiz sheets – charge £1 for each sheet and give a prize to the winner.
- Hold a boot sale to sell unwanted items.
- Hold a raffle at work.
- Play guess the baby – ask colleagues to provide pictures of themselves as babies and charge £1 per guess. Give a prize to the winner.
- Hold a pet sweepstake in your office – call the fundraising team for one of our sweepstake forms. Ask people to guess the name of the winning dog for £1 a guess. Offer a prize to the winner.

Have you heard about Just Giving? Visit: www.justgiving.com to find out how you can set up a free fundraising web page to publicise your event and make giving easier.

To raise £50-£150 plus

- Take part in a sponsored event, for example:
 - compete in a marathon or fun run
 - hold a sponsored slim, headshave or silence – the ideas are endless.
- Hold a silent auction – where items for auction are laid out together with a piece of paper on which everyone writes down their bid.
- Hold a promise auction – where items are donated, or 'promised', e.g. babysitting or a meal in a local restaurant, and then bid on.
- Host a wine and cheese evening.

We have factsheets covering these events – and many more. Please contact the fundraising team for copies.



Wendy Wisel

Thank you very much for your interest in the RSPCA. If you need any more information please call the fundraising team on: 0300 123 0342 or e-mail: paatkinson@rspca.org.uk. We would love to hear from you.



Paying-in form

Please complete this form and send to:

Branch Fundraising, RSPCA, Wilberforce Way, Southwater, Horsham, West Sussex RH13 9RS.

Tel: 0300 123 0342 Fax: 0303 123 0342

Title: Forename: Surname:

Address:

 Postcode:

E-mail address/tel no.

By giving us your e-mail address and/or telephone number, you are giving permission for the RSPCA to contact you by these means with updates and information on ways you can help.

Type of event:

Date of event: Total amount of money raised:

You can pay-in the money raised by credit/debit card or cheque. Please fill in the relevant details below.

Card type: Visa/Mastercard/Switch/Maestro

Card number:

Expiry date: MM YY Valid from: MM YY

Issue number (Switch/Maestro):

Cardholder's signature:

Please indicate where you would like funds raised to go:

National Society work – funding the inspectorate and campaigns

Please make your cheque/postal order payable to: RSPCA

Or

Local RSPCA branch – funding local animal care

Please make cheque/postal order payable to: RSPCA, plus branch name if known

Branch name

Signature

Date

Many thanks for raising funds for the RSPCA

If you are happy to be informed of future RSPCA activities please tick the box.

The RSPCA is a registered charity and receives no government funding

Office Use:

Code:

Office Use:

Code:

There are so many ways to help us...

- Organise a fundraising event with friends or colleagues – there are many helpful tips and suggestions in this brochure.
- Recycle empty ink jet cartridges via Jet Tec – the RSPCA receives £1 for every ink jet cartridge you recycle. And you will be helping the environment too. Call: 0800 091 0696 or visit the website: www.jettec.com/recycle to receive freepost recycling bags or cartridge collection boxes.
- Take out an RSPCA credit card – see: www.rspca.org.uk for more details.
- Ask work colleagues to bring in a tin of pet food each and donate them to your local RSPCA branch or animal centre.
- Have a good clear out and donate any unwanted clothes or bric-a-brac to your local RSPCA charity shop.
- Volunteer to help with RSPCA Week (which is during the last week of April each year). Contact your local branch for details.
- And don't forget that volunteering at your local RSPCA branch is an enjoyable way to help us improve animal welfare. With more than 170 branches throughout England and Wales, there's bound to be an exciting opportunity near you.



Wendy Wassab